

DM
Hosp
General

OCT 26 3 21 PM '60

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RR RUFPEK
DE RUEPSE 29A
ZNR
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BT
UNCLAS RELAY KY
414 SWANSON FROM MORGENROTH/SEELY WA 708
ONE--IN ORDER TO STANDARDIZE LOGOGRAPH USAGE, REQUEST BUREAUS
HENCEFORTH USE FOLLOWING LOGOGRAPH FORMS:
ALFA: LOGOGRAPH FOR ALL INTERNATIONAL BROADCASTING SERVICES,
EXCEPT AS NOTED IN PARA BRAVO, BELOW:
(CITY OF ORIGIN) IN (LANGUAGE) TO (TARGET AREA)
BRAVO: INTERNATIONAL BROADCASTS WHICH REQUIRE AN EXCEPTIONAL
LOGOGRAPH FORM ARE THOSE IN ANY ONE PARTICULAR LANGUAGE WHICH ARE
REPEATED SUCCESSIVELY THROUGHOUT THE DAY TO DIFFERENT TARGET AREAS

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OR ARE DIRECTED SIMUTANEOUSLY TO SEVERAL WIDELY DIFFERENT TARGETS.
IN THESE CASES THE LOGOGRAPH SHOULD BE:
(CITY OF ORIGIN) (OVERSEAS, INTERNATIONAL, OR EXTERNAL AS
APPROPRIATE) SERVICE IN (LANGUAGE)
CHARLIE: THE LOGOGRAPH FOR CLANDESTINE BROADCASTS SHOULD BE:
(NAME OF BROADCASTING STATION) (CLANDESTINE) IN LANGUAGE TO (TEAM).
TWO: FOLLOWING ARE EXAMPLES, TAKEN FROM BUREAU COVERAGE , OF THE
FORMS STATED ABOVE:
KABUL IN ENGLISH TO EUROPE AND NEAR EAST
SOFIA IN ARABIC TO ARAB WORLD
PEKING IN ARABIC TO ARAB WORLD
PEKING IN ITALIAN TO ITALY
PEKING IN TURKISH TO TURKEY
RADIO FREE IRAQI REPUBLIC (CLANDESTINE) IN ARABIC TO IRAQ
NATIONAL VOICE OF IRAN (CLANDESTINE) IN AZERBAIJANI TO IRAN
OUR RADIO (CLANDESTINE) IN TURKISH TO TURKEY
TEHERAN IN ARABIC TO THE ARAB WORLD
BAGHDAD IN ARABIC TO THE ARAB WORLD
JERUSALEM (ISRAEL) IN ARABIC TO ISRAEL AND THE ARAB WORLD
MECCA IN ARABIC TO SAUDI ARABIA AND THE ARAB WORLD

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MOSCOW (VIA TIRANA) IN ALBANIAN TO ALBANIA
YEREVAN IN ARABIC TO ARAB EAST
MOSCOW (VIA SOFIA) IN BULGARIAN TO BULGARIA
MOSCOW IN POLISH TO POLAND
MOSCOW IN SLOVENE TO YUGOSLAVIA
BAKU IN TURKISH TO TURKEY
CAIRO, VOICE OF THE ARABS, IN ARABIC TO THE ARAB WORLD
CAIRO IN HEBREW TO ISRAEL
DAMASCUS IN HEBREW TO ISRAEL
BERLIN, PEYK-E IRAN, IN AZERBAIJANI TO IRAN
BERLIN, PEYK-E IRAN, IN PERSIAN TO IRAN.

BT